

Email Subject: How to Beat Unfair Migraine Odds

Email body:

The odds are unfairly stacked against those of us with migraine.

There are two reasons why:

1. The typical family doctor or general practitioner has **completed just four hours of headache education** during their medical training. That's no mistake—just four hours. This figure was confirmed by the World Health Organization in their 'Atlas of Headache Disorders' report.
2. A published, peer-reviewed study by Dr. Richard Lipton examined the barriers to diagnosis and treatment of migraine and found that just one out of every 20 patients with chronic migraine received an accurate diagnosis and a minimally effective guideline-recommended treatment. That means **19 out of 20 patients with chronic migraine aren't getting the right treatment or have been misdiagnosed.**

Is it any wonder that so many of us suffer from such debilitating and frequent attacks when access to informed care is so limited?

That's why we're supporting the Migraine World Summit, the world's largest online patient event for headache and migraine. It is an online event where world-leading experts, including doctors, researchers, and scientists, share the latest treatments, case studies, experiences, and insights. The 2020 Migraine World Summit runs for nine days from March 18-26. Each day four new interviews are available FREE for 24 hours, after which they are replaced by the next day's interviews.

One question we frequently receive is: "What should I expect from a successful migraine treatment?"

There is no universal cure for migraine. While researchers and geneticists are making progress all the time, they're not there yet. But this doesn't mean that you should settle for ineffective care and treatment. You can feel better, and in some cases, much, much better. Migraine can be controlled.

The typical migraine patient should aim for a 50% reduction in migraine frequency from one effective preventive treatment. Patients should aim for up to an 80% reduction in migraine frequency with a combination of multiple effective treatments and preventive strategies. Although it's not typical, some patients have even achieved remission from migraine.

What *is* typical is greater confidence, control, and a reduction in migraine frequency. These results only come from learning what the world's best migraine doctors, researchers, and specialists are telling their own patients.

The 2020 Migraine World Summit will feature 32 experts from leading institutions such as Stanford University School of Medicine, Harvard Medical School, and the Jefferson Headache Center.

Get complimentary access when you register today.

Register now at:

[insert your affiliate link]

See you at the Summit!